

24

**NOVEMBER
th WEDNESDAY**

Business hall for coffee producers

*Financing, Government Programs, Organic Coffee
Certifications, etc.*

11:00 - 18:00



How to start a coffee shop?

Luis Ceballos Lagunes
Director of the Mexican School of Coffee Shops, México City

Junichi Yamamoto
University of Keio, Japan.

16:00 - 17:00



Coffee taste

Taster "Q"

17:00 - 18:00



25

**NOVEMBER
th THURSDAY**

**Coffee demand in Chiapas: Dialogue
amongst guest countries and coffee
producers**

8:00 - 12:00



Business hall for coffee producers

*Financing, Government Programs, Organic Coffee
Certifications, etc.*

11:00 - 18:00



Coffee Roasting workshops

INCAFECH

12:00 - 16:00



Barista demonstration

16:00 - 17:00



26 NOVEMBER
th **FRIDAY**

Business hall for coffee producers

*Financing, Government Programs, Organic Coffee
Certifications, etc.*

10:00 - 15:30



How to sell your coffee?

Luis Ceballos Lagunes

Director of the Mexican School of Coffee Shops
Mexico City

12:00 - 13:00



Closing negotiations

10:00 - 14:00

